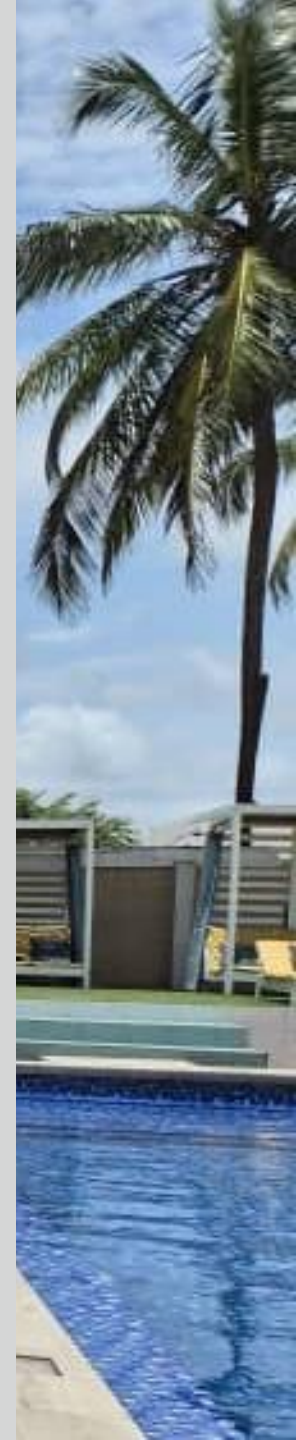




**J A R A**  
EST BEACH RESORT 2019

# The Story So Far

Q4 2024





**LITTLE COMPANY**

NIGERIA LIMITED

A family hospitality business, starting small with big ambitions

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J A R A

EST

BEACH RESORT

2019



**LCNL ACADEMY**

LEARN WITH JARA

RC 1424441 // TIN 20505177

# Founders

## Millie Slade



Former private aviation flight attendant.  
Passion for the service industry.  
Bringing years of international hospitality  
experience and service training skills.

## Mark Slade



Former Ringier Africa MD.  
Extensive general management and  
operational success in Nigeria and across  
Sub Saharan Africa in media, marketing  
hospitality and property development.

# 2019: Jara Beach Resort is Born





J A R A  
EST BEACH RESORT 2019

## A Brief History

Nov 8th  
2019

Rooms  
1-6



Oct 31st  
2020

Rooms 7-9 (Cabins)



Dec 8th  
2021

Rooms  
10 & 11



Apr 13th  
2022

Rooms  
12A & 12B



Dec 1st  
2023

Rooms  
14-17





Nigeria's Premier Award-Winning, All-Inclusive  
[food and drink] Beach Experience

Open to Pre-Booked (paid) Visitors Only  
17 Stunning En-Suite Rooms and Day Pass Visits  
The Ultimate Escape just 50 km by Road from  
Lekki Phase One.





JARA  
EST BEACH RESORT 2019

Jara's Guiding Principles:

# GUEST EXPERIENCE

(Jara's Three C's)

1 – Communication

2 - Consideration

3 - Consistency



Every  
element  
included to  
provide the  
very best  
beach  
experience



### Food

*Three perfectly prepared meals  
and snacks are included daily\**



### Drinks

*You'll never go thirsty with our  
variety of alcoholic and non-  
alcoholic drinks*



### Snacks Station

*The fully stocked snack station  
is available throughout your  
stay*



### Air Conditioning

*Air-conditioned rooms for a  
perfect night's sleep*



### Free WIFI

*Super fast Internet will ensure  
you won't miss a social media  
moment*



### In-Room Multimedia

*Bedrooms are equipped with  
smart televisions*



### Concierge

*Your designated concierge will  
personally attend to your every  
need*



### Swimming Pool

*The swimming pool is perfect  
for adults and babies alike*



### Activities

*The pool and table tennis tables  
are just some of the leisurely  
activities to enjoy*



### Fire Pit

*After dinner, have a night cap  
around the fire pit*



### Security

*We have armed guards  
patrolling around the clock*



### Gym

*Outdoor Jungle Gym with free  
weights and resistance bands*

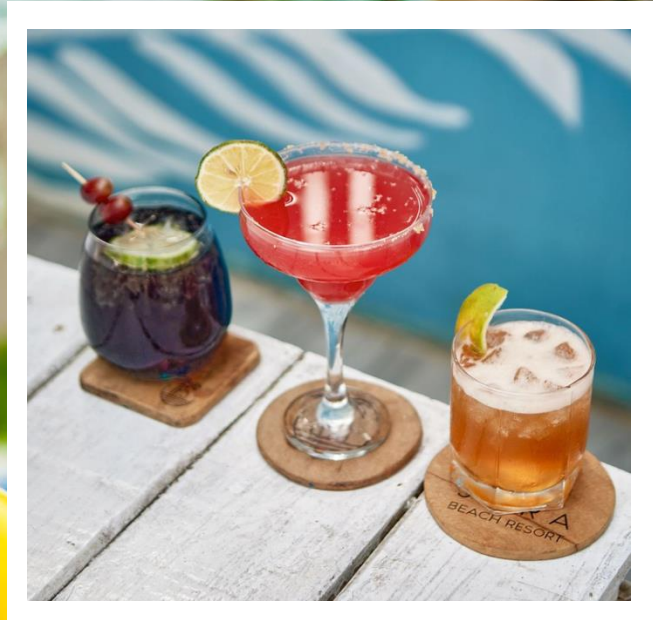


17 Ocean-Facing Rooms  
50 Guests if rooms are shared  
67 Guests if all beds are shared

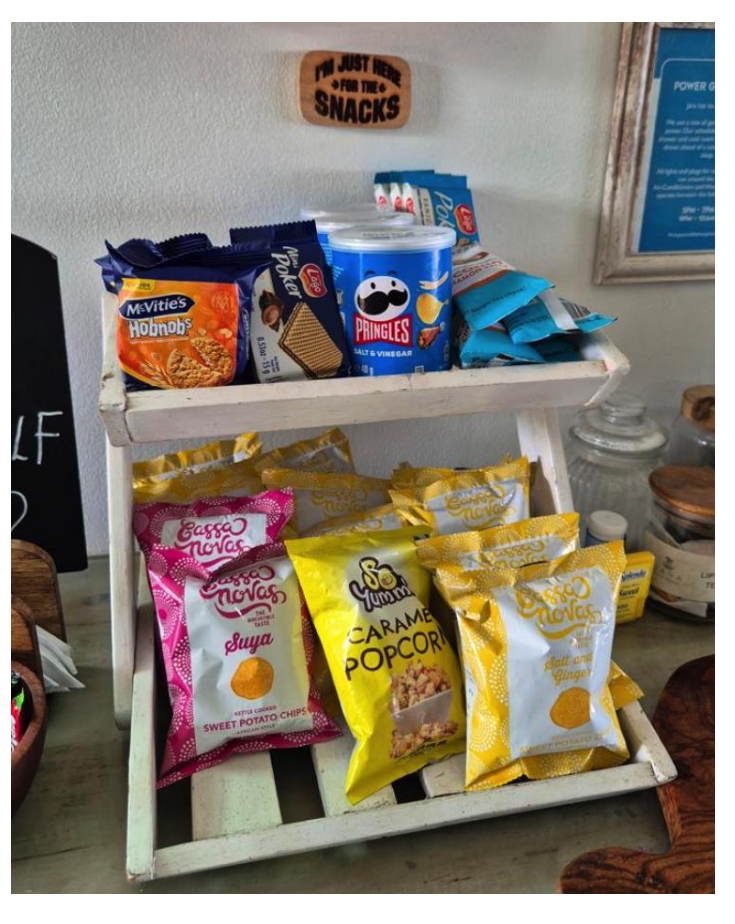


All-Inclusive Day Pass Visits,  
and Corporate Retreats





Proudly offering as many Nigerian-made products as possible



Proudly  
offering  
**MAGNUM**  
ice-cream  
in the Tuck  
Shop at  
4:30pm



  
**M**  
MAGNUM<sup>®</sup>

in  
**The Tuck Shop**



  
**JARA**  
EST BEACH RESORT 2019

from 4:30-5pm  
options vary

Tech

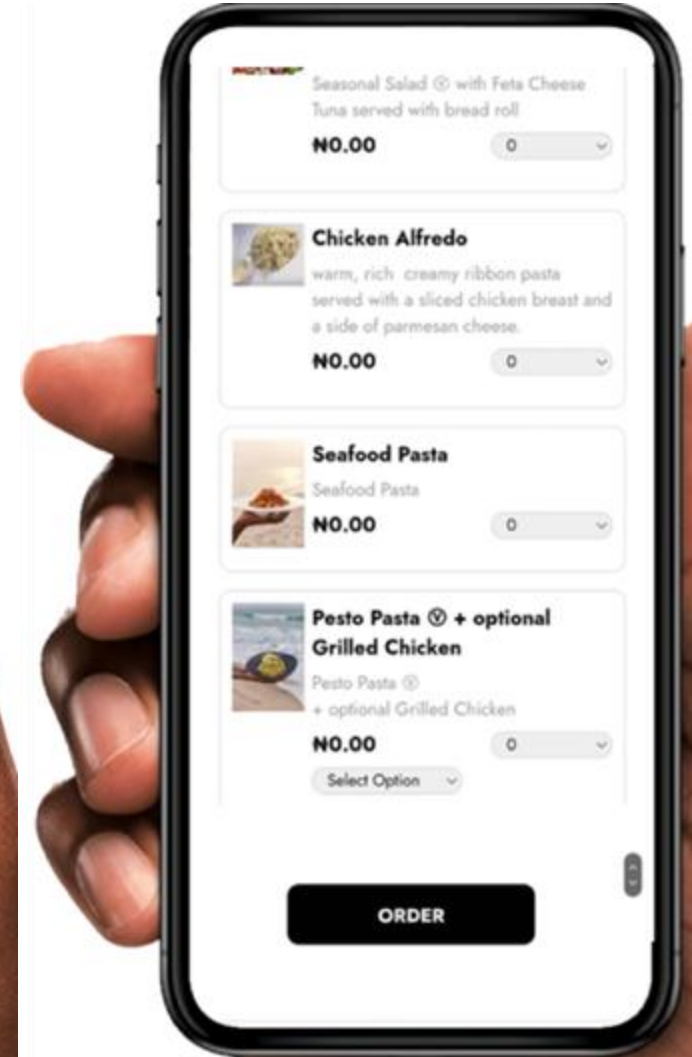
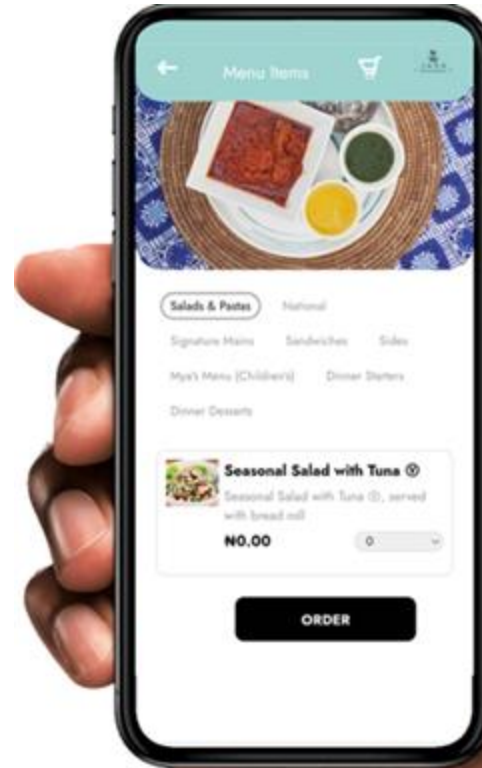
Putting the power in the hands of Jara Beach Resort guests.



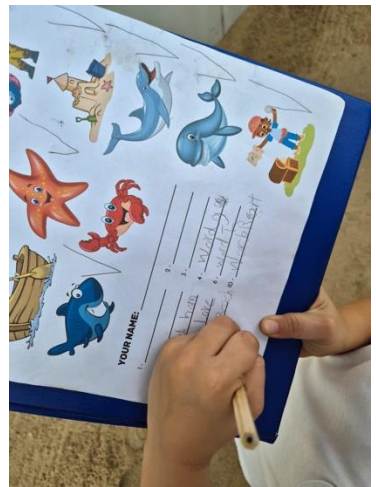
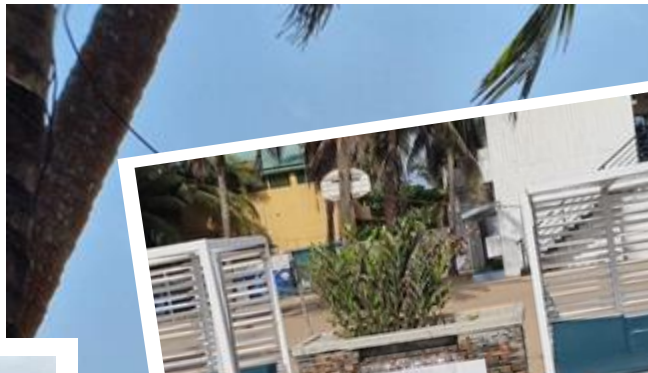
# SABIS

Your Digital Concierge

[www.jarabeachresort.com/sabis](http://www.jarabeachresort.com/sabis)

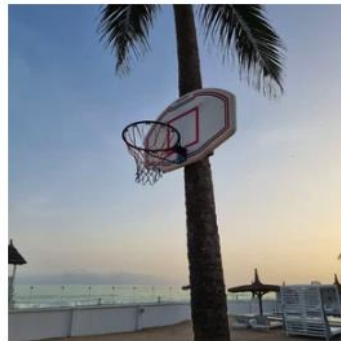
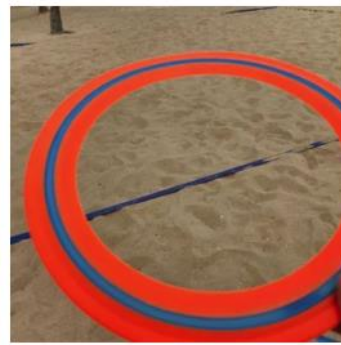


# Children





# All-Inclusive Activities



[www.jarabeachresort.com/activities](http://www.jarabeachresort.com/activities)



# Premium Activities



An evening  
ambience  
like no other

[www.jarabeachresort.com/  
experiences](http://www.jarabeachresort.com/experiences)



# Movie Under the Stars





**9pm: The Fire Pit**

# What's the Secret Sauce?

An  
amazing  
team of  
50+  
Staff



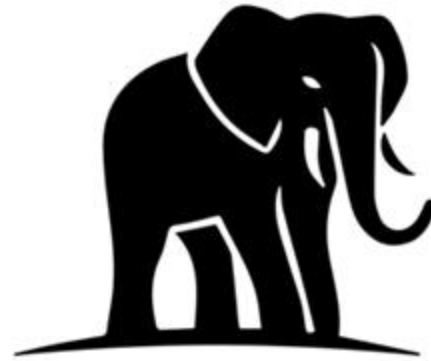
# Quarterly Training Days





"The training was superb  
and the food was also  
great, overall the  
experience was awesome"

Adams Yusuf



**LCNL ACADEMY**  
LEARN WITH JARA

EST. SEPT 2023

Physical customer-centric training  
school for all sectors launched, led  
by experienced trainers LCNL.

[www.littlecompanyng.com/academy](http://www.littlecompanyng.com/academy)

**Program  
Launched in  
September 2023**



**Active  
Engagement of  
180+ Participants**



**LNCL ACADEMY**



**Successfully  
Completed 14  
Courses**

**5 different  
Courses**



# Trusted by



Back to what makes

# Jara Beach Resort

SO Special...

# Curated Experiences



Memories  
that will last  
a lifetime

[www.jarabeachresort.com/  
experiences](http://www.jarabeachresort.com/experiences)



I C  N

extra-special,  
unparalleled  
experiences

[www.jarabeachresort.com/icon](http://www.jarabeachresort.com/icon)



# Responsible Hospitality



## RECYCLING

We are proud recycling partners with WATOWE Enterprise, who assist with weekly collections of all of our plastics and tins - not a single plastic or glass bottle goes to waste!



## SOLAR PANELS

Jara has over 100 solar panels drawing electrical energy to all guest and admin buildings, enabling all load requirements besides ACs. We also have a solar-powered freezer.



## RAIN WATER RECYCLING

Jara has four roof-connected water tanks, allowing rain water to be re-used for plant watering, and foot baths.



## SOLAR WATER TANK HEATING

We currently have multiple 200 litre water tanks for use around the property, including warming water for all washing up in the kitchen! As well as for guest showers in the family cabins and villas.



## INVERTER TECHNOLOGY

The combination of solar panels and inverter batteries allow all power outlets to provide light 24/7 - every TV, every light bulb, all solar-powered.



## WIND TURBINE

We have also harnessed wind via our turbines, allowing us to use energy from the ocean 365 days a year, this supplements the power drawn from the solar panels currently.





# Compliance

LA/IRS/NGA/HORC-APL-0001

8<sup>th</sup> January

The Managing Director  
Little Company Nigeria Limited  
Jara Beach Resort  
Museyo Beach, Eleko close  
Off Lekki Free Trade Zone Road  
Ibeju-Lekki, Lagos

## Appreciation for Timely Payment of Consumption Taxes

We express our utmost appreciation for promptly fulfilling your tax obligations to the State. Your meeting these responsibilities promptly highlights a commendable level of tax compliance which contributes to the provision and sustenance of essential public services in the State.

Acknowledging the intricacies involved in managing tax responsibilities, the efficiency displayed by you in meeting these obligations stands as a testament to your commitment to ethical business practices.

We genuinely value your sustained commitment to ensuring the timely payment of taxes. It is the conscientious efforts of organizations like yours that we collaboratively contribute to the ongoing improvement of our cherished State.

Should you encounter any future tax-related concerns or require assistance, do not hesitate to get in touch with our office. We are committed to supporting organizations that prioritize fulfilling their civic responsibilities through positive contributions to the betterment of Lagos State.

Please remain assured of the Executive Chairman's best regards.

We wish you a prosperous business year



Jimi Aina  
Director New Growth Areas



**AJAH 2 MSTO**

KM 14, BESIDE ZENITH BANK, OPPOSITE MEGA CHICKEN, IKOTA, LEKKI EPE EXPRESSWAY, LAGOS  
09070328210  
ajah2msto@firs.gov.ng  
www.firs.gov.ng

FIRS/AJAH2MSTO20901955-0001/2023/1

3<sup>rd</sup> January, 2023

**The Managing Director**  
Little Company Nigeria Limited  
Jara Beach Resort  
Museyo Beach, Eleko Close  
Off Lekki Free Trade Zone Road  
Ibeju – Lekki, Lagos.

Dear Sir/Madam

## LETTER OF APPRECIATION

We write to felicitate with your esteemed company in this New Year, and to offer words of prayer that Year 2023 will bring us good tidings and prosperity.

We equally wish to use this opportunity to appreciate you and your team for being one of the most tax compliant companies in Ajah 2 MSTO in the preceding year, and sincerely hope that you are well positioned to surpass your last year's performance in this current year.

## Security



**OPEN DAILY**  
10am-6pm

**RATES** N500  
PER CAR / SUV  
N1000  
PER BUS (6 + PEOPLE)

**NO CHARGE FOR  
SUPPLIERS OR PARTNERS**

FOR ANY ISSUES:  
+234 902 524 3360

Amarante Nigeria Ltd. was founded in 2009 and aims at providing a broad range of services in the areas of advisory, operational support services, training and safety and security project management in Nigeria.

Amarante were welcomed to Jara Beach Resort for a comprehensive audit.



**AMARANTE**  
Nigeria

*"Amarante assesses that the Jara Beach Resort provides a secure environment for expatriate and national guests alike to enjoy a safe stay"*

# Social Media



[www.instagram.com/jarabeachresortng](http://www.instagram.com/jarabeachresortng)



jarabeachresortng

Following ▾

Message

+👤 ⋮

1,694 posts

71.5K followers

15 following

## JARA BEACH RESORT

Beach resort

Nigeria's award-winning first all-inclusive family-run, 17-room oceanfront resort (by road) in Lagos 🇳🇮

Day Visits and... more

Jara Beach Resort, Lotu Street, Off Lekki Free Zone Road, Lagos, Nigeria 105101

📍 [linktr.ee/jarabeachresortng](https://linktr.ee/jarabeachresortng)



No Renders. No Blueprint. Bootstrapped.

A Relentless, Day-After-Day Effort.

Building a Sustainable Business.

Remaining Authentic and Intentional.

Often Imitated. Never Duplicated.



**www.** J A R A **.com**  
BEACH RESORT